
TASC Named Top Place to Work by Ragan's PR Daily, Client Spotlights and More

Ragan's PR Daily Recognizes The TASC Group on its 2025 List of the Top Places to Work in Communications



The TASC Group is pleased to announce that Ragan's PR Daily has selected us as one of the 2025 Top Places to Work in Communications Awards winners. Ragan highlighted our approach to prioritizing our employees by fostering engagement, encouraging innovation, sharing compelling stories and cultivating a supportive and dynamic workplace. TASC was recognized alongside major institutions and companies, including Johns Hopkins University, Home Depot, Emory University and 5WPR.

The TASC team is committed to raising the bar even higher in 2026. To learn more about this award, please visit Ragan's website [here](#).

TASC Client Spotlight

Dewey & World Read Aloud Day



[Dewey](#), an organization that creates educational products to spark joy in reading and writing, celebrated the 15th annual World Read Aloud Day (WRAD) with New York City Public Schools Chancellor Melissa Aviles-Ramos and the super readers and writers at P.S. 36X Unionport in the Bronx this winter. Dewey CEO Pam Allyn founded World Read Aloud Day with her team at LitWorld in 2010 after a student asked, “Why can’t we create a birthday party for the read-aloud?” In honor of WRAD’s 15th “birthday,” the Dewey team led fifth graders at the school in a writing workshop.

Urban Resource Institute Featured on National NBC



National NBC News Daily featured [Urban Resource Institute's](#) (URI) People and Animals Living Safely (PALS) Program in a segment about the importance of pet-inclusive shelters for individuals experiencing domestic violence and homelessness. See the NBC segment [here](#).

National correspondent Kate Snow toured a pet-inclusive URI shelter and spoke about the human-animal bond with URI CEO Nathaniel Fields and Chief of Staff Jennifer White-Reid. Kate concluded the segment by interviewing a survivor advocate and her dog. The story was so well-received it resulted in a national follow-up piece a week later.

The TASC Group is honored to work with URI and domestic violence and homelessness advocates.

Staff Updates at TASC

TASC Leadership in the News: CommPro Features Rida Bint Fozi & The Drum Features Larry Kopp

Rida Bint Fozi, president and partner of The TASC Group, recently participated in a roundtable hosted by CommPro. The conversation gathered PR pros to discuss Meta's decision to end its fact-checking in favor of X-style community notes and how that decision could impact clients, brands and thought leaders utilizing the platform. Rida encouraged communications professionals to move slowly as they continue to navigate an uncertain political landscape. Read more [here](#).

TASC founder and chairman Larry Kopp was featured in an article for The Drum this past January, which analyzed PR lessons from the aviation disaster in Washington, D.C. In the article, Larry spoke about ways that brands must respond to fast-moving crises, analyzed how corporate leaders must prioritize victims' families when addressing the public and shared an assessment of American Airlines CEO Robert Isom's public remarks in response to the tragedy. We encourage you to read the full piece [here](#).

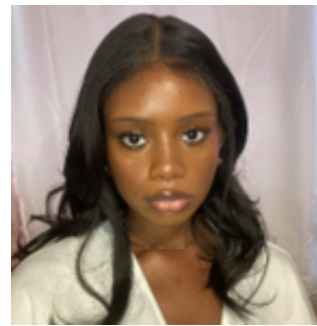
TASC Team: Welcomes Spring Intern Jamila Dawkins & Selects Our 2025 CCNY Scholarship Winner



Jamila Dawkins, our newest intern, joined The TASC Group this spring. Jamila graduated from Washington University in St. Louis with a degree in English and a concentration in nonfiction writing.

Before joining The TASC Group, Jamila was a managing editor for WashU's independent student newspaper, Student Life. She also worked as the philanthropy chair and co-publicity chair for Black Anthology, WashU's longest running student-run cultural show.

Welcome to The TASC Group, Jamila.



The TASC Group is excited to welcome Maimouna Ba as our 5th Diversity, Equity & Inclusion Scholarship winner from The City College of New York.

We first launched our annual scholarship and paid internship program for talented students from diverse backgrounds in the public relations and advertising program at CCNY in 2020. The scholarship recipients receive \$2,500 toward tuition fees, along with a paid semester-long internship at The TASC Group that includes professional development and mentoring by TASC employees.

We're looking forward to Maimouna Ba joining our team this summer.

1239 Broadway, Suite 1508 | New York, NY 10001 • (212) 337-8870
thetascgroup.com • contact@thetascgroup.com

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The TASC Group | 1239 Broadway Suite 1508 | New York, NY 10001 US

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