

TASC Clients *in the News*

Network for Teaching Entrepreneurship Hosts National Competition with NYC Schools Chancellor David Banks



TASC client [The Network for Teaching Entrepreneurship \(NFTE\)](#), a global nonprofit organization dedicated to nurturing the entrepreneurial mindset in students through unique educational experiences, held its 18th annual National Youth Entrepreneurship Challenge this month.

This event featured forty-six student business ideas from across the United States, all vying for a prize of \$10,000 and the chance to receive personal coaching from Daymond John, the founder and CEO of For You, By Us, an American hip hop apparel company, also known as "The People's Shark."

New York City Schools Chancellor David Banks attended the competition to support youth entrepreneurship success beyond the classroom.

A keynote address was given by NFTE CEO J.D. LaRock, who presented the first-ever NFTE Inclusive Innovator Award to student Rachel Solomon from the Perkins School for the Blind in Watertown, MA. Rachel won a \$500 prize for her business

idea, Quick Change, which offers a monthly subscription service for people who use walkers and need affordable replacement wheels.

The event reached its climax with a thrilling showdown between the three finalists. Raneem Al Suwaidani, a student from Rhode Island Met School, secured the first-place award with her business Lilypad, a food truck rental opportunity for BIPOC entrepreneurs to test culinary concepts in a low-cost and low-risk environment. Her victory was featured in [Providence Business News](#) and [Providence Business First](#).

TASC is honored to represent clients like NFTE who actively foster academic enrichment, specifically for youth who face personal, financial and educational barriers.

Summer Science Program Featured in Forbes Following \$200 Million Bequest

TASC client [Summer Science Program](#) (SSP) was recently featured in Forbes. The life-changing science education program for high schoolers received over \$200 million from the estate of Franklin Antonio, co-founder and Qualcomm and an SSP 1969 alumnus.

Forbes

Founded in 1959, SSP is a longstanding academic program offering students hands-on experience in biochemistry, astrophysics and genomics. Antonio's contribution will further expand SSP's overall mission to increase diversity in STEM and encourage scientific inquiry in youth.

Read more [here](#).

Destination Tomorrow Featured in CBS-NY For Suicide Awareness Month

 **CBS NEWS NEW YORK**

Sean Ebony Coleman, founder and executive director of the national LGBTQ+ center [Destination Tomorrow](#), was recently

interviewed on CBS-NY for Suicide Awareness Month.

Sean discussed the alarming suicide rates within the Transgender community and the critical need for more mental health support, especially amid the current political landscape violating the rights and freedoms of the LGBTQ+ community. Sean emphasized how Destination Tomorrow seeks to fill the gap in critical services through direct care initiatives.

Watch the full interview [here](#).

TASC Joins *IPREX* as New Partner

The TASC Group recently had the honor of joining IPREX as a new partner.



The global communication platform

As a prestigious network of independent communications and agencies, IPREX offers a variety of conferences, trainings and programs for those in the public relations space.

Thank you to those at IPREX for this amazing opportunity! TASC is excited to continue to connect with leading communications professionals.

Crain's New York Names TASC President Rida Bint Fozi *as a 2023 Notable Leader in PR*



2023 CRAIN'S NEW YORK BUSINESS
NOTABLE LEADERS
IN ADVERTISING, MARKETING & PR

Rida Bint Fozi was recognized earlier this summer as one of [Crain's New York's 2023 Top Notable Leaders in Advertising, Marketing & PR](#)! As a partner and the president of The TASC Group, Rida's leadership has played a key part in the company and the team's growth.

Crain's New York Business presents this annual award to the most prestigious, innovative and inspiring leaders who have made a significant impact on their organization, built community relations, given back to the community and mentored other colleagues.

A huge congratulations to Rida for being recognized by the industry for her sustained and impactful contributions!

Team Spotlight

The TASC Group Welcomes Its Fall Intern



TASC is so grateful for our fall intern Alana Stallings for all the amazing work she has done so far with TASC!

As a graduate of Scripps College in Claremont, CA with a degree in English and a minor in media studies, Alana has an extensive background in writing, producing and film.

Her storytelling and media expertise has been instrumental to the success of our clients. Thank you for all your hard work, Alana!

1239 Broadway, Suite 1508 | New York, NY 10001 • (212) 337-8870
thetascgroup.com • amy@thetascgroup.com

See what's happening on our socials:



The TASC Group | 1239 Broadway Suite 1508 | New York, NY 10001 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!