

## *Thought Leadership from TASC: The One Big Beautiful Bill*

Just past a month ago, President Donald J. Trump signed the “[Big Beautiful Bill](#)” into law— a sweeping measure that delivers substantial tax breaks for high-income earners while cutting key safety-net programs that millions of Americans rely on, including [Medicaid and the Supplemental Nutrition Assistance Program \(SNAP\)](#). The law also adds stricter work requirements for recipients of several public benefits.

As Americans wait for this legislation to take full effect, organizational leaders, activists, community members and lawmakers are assessing its likely impact on the people they serve and the steps they can take to soften the blow. Less discussed is how the law will directly affect access to funding for nonprofit organizations and community groups.

As *The Wall Street Journal* [reported](#), “The shake-up inside the ‘one big, beautiful bill’...is expected to alter Americans’ giving patterns when it takes full effect next year, and billions of dollars are riding on taxpayers’ responses to restructured deductions for charitable donations.”

The changes to charitable giving rules present a mixed picture for nonprofits’ financial futures. For example, the bill will create a [permanent universal charitable deduction](#) for taxpayers who do not itemize, reviving and expanding a temporary measure from 2020 and 2021. Starting in 2026, individuals can deduct up to \$1,000 and married couples up to \$2,000 in charitable donations, a move likely to encourage more small-dollar gifts.

Meanwhile, corporate philanthropy may decline. Under the new rules, [companies cannot deduct charitable contributions until those donations exceed 1% of taxable income](#), though the existing 10% deduction cap remains in place. This higher threshold could discourage some corporate giving.

At the same time, the Trump Administration has also [slashed federal funding](#) for nonprofits and educational institutions that, together with these new tax measures, has caused uncertainty among nonprofit leaders.

The TASC Group is working with several nonprofit partners to navigate this new reality from a communications perspective—with tailored approaches that meet the needs and goals of each unique nonprofit organization.

Some of our nonprofit partners are vocal advocates, hosting events, authoring op-eds and entering local and national conversations about these developments to raise awareness among their donors and supporters about the challenges they are facing and to encourage the Trump Administration to reconsider their new policies.

Others are working quietly behind the scenes, focusing less on external advocacy and are instead working with partners in government and the private sector to craft

solutions that could address their unique circumstances.

Regardless of the approach, both sets of nonprofits are working closely with their internal and external stakeholders on creative solutions to fill financial gaps while still meeting the needs of the people they serve.

At the end of the day, before taking any action, nonprofits must assess their goals. These can be financial, programmatic or other goals that will help inform the overall strategy of their work. A nonprofit that relies on corporate donors versus smaller donors, or a nonprofit that relies on government funding instead of corporate funding, will have vastly different approaches to their public relations and communications efforts.

---

## TASC Client Spotlight

---

### *Amplifying the Voices of Asbestos Victims in National Media*



This month, the Fourth Circuit Court of Appeals affirmed a bankruptcy court ruling that denied asbestos victims' motion to dismiss Georgia-Pacific's Bestwall bankruptcy. Since 2017, Georgia-Pacific has kept over 60,000 dying asbestos victims from having their cases heard by a jury through its Texas Two-Step bankruptcy scheme. The Fourth Circuit's ruling has only validated this injustice and further protracted this nearly decade-long battle.

As soon as the decision went live, The TASC Group pitched commentary from Joseph Satterley of Kazan, McClain, Satterley & Greenwood, who represents clients trapped in Georgia-Pacific's bankruptcy:

*"Congress never authorized Bankruptcy Courts to act as the playground for the super wealthy to avoid debts they admit they can pay in full. Asbestos cancer victims will be further injured by the delay created by Jones Day and Georgia Pacific's scheme. We are disappointed that the Majority opinion once again avoids the fundamental issue before the Court, indefinitely continuing the rights of dying Americans exposed to asbestos from Georgia Pacific."*

Mr. Satterley's quote was picked up by the top three news organizations closely covering the Texas Two-Step litigation – [Reuters](#), [Bloomberg Law](#) and [The Wall Street Journal](#). Our work ensured that the plaintiffs' position reached the top decision makers following this storyline.

---

# Staff Updates at TASC

## *TASC in the Spotlight: PRNEWS' Nonprofit Awards Recognizes The TASC Group for Excellence & Expertise in Public Relations*



At The TASC Group, we are proud of our cause-driven communications and national thought leadership campaigns, which have earned recognition and awards from [PRNEWS](#).

Our work with the [Hospice Foundation of America on the Autism and Grief Project](#), which offers resources to help adults with autism navigate grief, was honored with a PR on a Shoestring Budget Award by PRNEWS' Nonprofit Awards.

We were also recognized for our work with the [Urban Resource Institute](#), America's largest provider of domestic violence shelter services, to launch New York City's first pet-inclusive shelter for homeless families in 2024. This effort earned honorable mentions in the Event PR and Media Relations categories at the 2025 PRNEWS' Nonprofit Awards.

We are incredibly grateful to receive these recognitions and to support such extraordinary nonprofits.

---

1239 Broadway, Suite 1508 | New York, NY 10001 • (212) 337-8870  
[thetascgroup.com](http://thetascgroup.com) • [contact@thetascgroup.com](mailto:contact@thetascgroup.com)

See what's happening on our socials:



The TASC Group | 1239 Broadway Suite 1508 | New York, NY 10001 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!